

## Mark Gerardts

Chief Executive Officer and Business Unit President, Europe, Middle East & Africa (EMEA)



Mark Gerardts is Chief Executive Officer of Maxion Wheels, the world's leading wheel manufacturer for passenger cars, commercial trucks, trailers, and agricultural and military vehicles.

Gerardts was promoted to Chief Executive Officer in April 2025 and continues to serve as Business Unit President for Europe, Middle East & Africa (EMEA), a position he assumed in January 2024. In this dual role, he drives strategic growth and operational excellence across 24 plants – supported by a workforce of more than 10,000 employees – producing light and commercial vehicle steel and aluminum wheels for global customers.

Gerardts joined Maxion Wheels in July of 2015 as Commercial Director for Europe, Africa and Asia Pacific (EAAP), promoted to Vice President of Sales, EAAP in April of 2017 and later promoted to Vice President, Global Sales and Marketing in 2018.

Prior to joining Maxion Wheels, Gerardts served as Managing Director of Rockwool Rockpanel BV, where he significantly grew the business through greater collaboration and alignment of customer-facing processes. Before Rockwool, he held several commercial managerial and sales roles in Mefro Wheels' and Michelin's wheel businesses.

Gerardts earned a Master's degree in Business from Maastricht University in Maastricht, The Netherlands. He is fluent in Dutch, German, English and French.

## **ABOUT MAXION WHEELS**

Maxion Wheels, a leading steel and aluminum wheels supplier, works with global vehicle manufacturers on wheels for personal mobility, transportation, agriculture, defense, and off-highway applications. Our 10,000 employees operate out of 31 locations in 14 countries on five continents, including state-of-the-art technical centers in the Americas, Europe, and Asia. Together we produce 50 million wheels a year, making us one of the world's largest producers of wheels. To learn more, please visit Maxion Wheels' website at [www.maxionwheels.com](http://www.maxionwheels.com).